Department of Industry Design System

Cards and card containers

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**Status** Complete

[**Editorial cards and container**](#_ean6y5ox1eyl) **3**

[**Promotional cards and container**](#_7l64hre2y3jh) **4**

[**Featured card full image (extra small)**](#_fce26brxoti) **5**

[**Featured card full image (large)**](#_5s0a40arjdsv) **6**

[**Featured card (large)**](#_f66btp819y7u) **6**

[**Featured card (overlay)**](#_s6h2dxhh9wwe) **7**

[**Navigation cards and containers**](#_5puzdngxh6bl) **8**

[**ADC card**](#_htctvmmt8jgx) **9**

**Snippet card 9**

[**Filter results card**](#_egkg8jo61dqg) **9**

[**Search landing card**](#_m0j4phnn95ih) **10**

[**Bio card**](#_q5d3iwhl0pgj) **10**

[**Request for quote**](#_cwmfwv21fn3a) **10**

# Editorial cards and container

## Overview

The editorial card appears on news, publications, and case studies sections of the site. Event metadata can be added to this card, and it can be used on events pages and to promote events across other site sections.

## Elements

1. Image (optional)
2. Title
3. Summary (optional)
4. Entity label (optional)
5. Date (optional)
6. Event format (optional)
7. Divider (event, optional)
8. Text button
9. Container: Title (heading levels)
10. Container: Introductory summary
11. Container: Link to more content

## Variations

* Extra small
* Small
* Medium
* Inline
* Container: Body width
* Container: Full width
* Container: Steel blue (featured)
* Container: 4 extra small (full width)
* Container: 3 extra small (body width)
* Container: 3 small
* Container: 2 medium
* Container: 3 extra small
* Container: 2 extra small and 1 medium
* Container: 2 medium and 2 extra small

## Behaviours

This steel blue featured band allows cards to stand out and gives visual interest to landing pages or long content pages. The band is a visual indicator that the cards within this section are important or featured in some way. This can be used to separate brand content from other content, though for consistency, it is always steel blue.

## Recommendations

Add content strategy guidelines and editorial rules here.

# Promotional cards and container

**Overview**

This card and its turquoise container draw attention and offer a quick scan of titles of related news, related publications, and case studies.

## Elements

1. Image
2. Title
3. Link arrow
4. Container: Turquoise (featured)
5. Container: Title (heading levels)

## Variations

* Container: 4 extra small (full width)
* Container: 3 extra small (body width)

## Recommendations

Add content strategy guidelines and editorial rules here.

# Featured card full image (extra small)

**Overview**

This card may be used to feature multiple related news articles, related publications, and case studies, while hiding the summary to give a more visual treatment to the page pattern.

## Elements

1. Title overlay
2. Link arrow
3. Date (optional)
4. Summary hover text

## Variations

1. Container: 4 extra small (full width)
2. Container: 3 extra small (body width)

## Recommendations

Add content strategy guidelines and editorial rules here.

## Behaviours

On desktop, the summary appears on hover as a coloured overlay, moving from the bottom to the top of the card. Selecting the summary triggers the link to the content. The summary does not appear on mobile.

# Featured card full image (large)

**Overview**

These featured cards are large in order to emphasise the image and offer a balance to layouts that include a lot of text or cards that display extra copy and metadata.

## Elements

1. Image
2. Title (optional)
3. Summary
4. Link arrow
5. Date (optional)

## Variations

* Large
* Contents left aligned
* Contents right aligned

## Recommendations

Add content strategy guidelines and editorial rules here.

# Featured card (large)

**Overview**

These cards may include a primary button to distinguish the content contained within from regular articles and news. The text button may also be used to highlight content without drawing attention to a particular call to action.

## Elements

1. Image
2. Title
3. Summary
4. Date (optional)
5. Entity (optional)
6. Primary button (optional)
7. Text button (optional)

## Variations

1. Container: Full width
2. Container: Body width
3. Contents left aligned
4. Contents right aligned

## Recommendations

Add content strategy guidelines and editorial rules here.

# Featured card (overlay)

**Overview**

These cards may include a primary button to distinguish the content contained within from regular articles and news. The text button may also be used to highlight content without drawing attention to a particular call to action.

## Elements

1. Box overlay
2. Card label / keywords
3. Image
4. Summary
5. Primary button (optional)
6. Text button (optional)

## Variations

* Medium
* Large
* inline
* Full width
* Body width
* Left aligned copy
* Right aligned copy

## Recommendations

Add content strategy guidelines and editorial rules here.

# Navigation cards and containers

## Overview

These cards act as navigation and direct users to relevant content in the publications section and elsewhere. The navigation tiles are flexible in size and can be used with and without an image, with and without a summary, and with and without a link. Their size options include small, medium, and large.

## Elements

1. Image (optional)
2. Title
3. Summary (optional)
4. Text button (optional)
5. Container: TItle (heading levels)
6. Container: Introductory summary
7. Coloured background (shaded)

## Variations

* Small
* Medium
* Large
* Inline
* Left aligned
* Large narrow (featured / full width)
* Large narrow (featured / body width)
* Coloured background (shaded)
* Coloured background (entity colour)
* Container: Body width
* Container: Inline / stacked
* Container: 2 small (non-promotional)
* Container: 3 small (non-promotional)
* Container: 2 medium (non-promotional)
* Container: 1 large (non-promotional)

## Recommendations

Add content strategy guidelines and editorial rules here.

# ADC card

**Overview**

The ADC is used only on the ADC page pattern and displays data in an easily scannable way.

## Elements

1. Copy block (status)
2. Date updated (optional)
3. Title
4. Row label
5. Row data
6. Primary button

## Variations

1. Stacked
2. Body width

## Recommendations

Add content strategy guidelines and editorial rules here.

# Snippet card

**Overview**

This card holds contextual copy and flexible metadata depending on the page pattern.

## Elements

1. Copy block (notice)
2. Title
3. Summary
4. Read more accordion
5. Text button background (shaded)
6. Text button

## Variations

None.

## Behaviours

The “read more” section of the card can expand and collapse. This card can stack

## Recommendations

Add content strategy guidelines and editorial rules here.

# Filter results card

**Overview**

The filter results card is used as body width on the news section filter results and search section results. This card design allows for a stacked list of news, publications, and case studies.

## Elements

1. Image (optional)
2. Date (optional)
3. Entity (optional)
4. TItle
5. Summary
6. Text button (optional)

## Variations

None.

## Recommendations

Add content strategy guidelines and editorial rules here.

# Search landing card

**Overview**

This card offers a simple stacked list of search results with key information in an easily scannable content hierarchy.

## Elements

1. Title
2. Summary
3. Publication
4. Date published
5. Date updated (optional)
6. Tags / keywords

## Variations

None.

## Recommendations

Add content strategy guidelines and editorial rules here.

# Bio card

## Overview

Bio cards are versatile and can be used for ministers and the executive team on the biography page, inline throughout page patterns, and to build out the organisation chart.

## Elements

1. Photo
2. Name
3. Title
4. Biography (optional)
5. Text button (optional)

## Variations

* Small
* Medium
* Coloured background (shaded)
* Centred
* Contents right aligned
* Container: Stacked

## Recommendations

Add content strategy guidelines and editorial rules here.

# Request for quote

**Overview**

The request for quote (RFQ) card appears on the standard content page pattern.

## Elements

1. Image (optional)
2. Title
3. Summary
4. Primary button
5. Coloured background (shaded)

## Variations

* Inline
* Body width
* Primary button blue
* Primary button NMI red

## Recommendations

Add content strategy guidelines and editorial rules here.